

the SUMMER SPECTACULAR



2024
Buck Hill
Burnsville, Minnesota
Charity Event • Rain or Shine

SPONSOR REGISTRATION FORM

Business Name: _____ Business Owner's Name: _____

Business Owner's Email: _____ Business Website: _____

Business Address: _____
Street City State Zip

Business Type and/or Service: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Southern Cruzers Car Club reserves the right to refuse acceptance of any sponsor for any reason

Level of Sponsorship

Please initial the level of sponsorship. Benefits for each level are shown on the backside of this form.

Platinum \$2000	<input type="checkbox"/>	Bronze \$300	<input type="checkbox"/>
Gold \$1000	<input type="checkbox"/>	Copper \$200	<input type="checkbox"/>
Silver \$500	<input type="checkbox"/>	Nickel \$100	<input type="checkbox"/>

Does your business plan to use the show space included with your level of sponsorship (see other side)? YES NO Will your business be supplying any giveaway items? YES NO

If so, what and how many? _____

Note: If your business will not be in attendance, we can pick-up your giveaways if you are located in the Mpls./St. Paul metro area.

How will you send us your company logo? No logo

Email .jpg or .gif to oldspepsi@yahoo.com

Mail to the address below

Please include a business card when sending in your payment and registration.

Make check payable to *Southern Cruzers*.

Southern Cruzers c/o
Craig Duntley
13617 Crownline Drive Prior
Lake, MN 55372

For more information, visit the show website at www.TheSummerSpectacular.com

THANKS IN ADVANCE FOR YOUR SUPPORT!

FOR OFFICE USE ONLY: Payment received: _____ Check #: _____

LEVEL OF SPONSORSHIP BENEFITS

BENEFITS	PLATINUM \$2,000.00	GOLD \$1,000.00	SILVER \$500.00	BRONZE \$300.00	COPPER \$200.00	NICKEL \$100.00
<p>Show Space to promote your products. If you plan to use the space provided by your Sponsorship Level, be sure to check it on the other side of this form so we designate a space for you</p>	Whatever is needed within reason	10' x 40'	10' x 20'	10' x 15'	10' x 10'	10' x 10'
Your Business Name & Sponsorship Level on display at the show's Main Stage	YES	YES	YES	YES	YES	YES
Your Business Name displayed on the show's Sponsors Board . Space predicated and arranged by Sponsor Level	YES	YES	YES	YES	YES	YES
Your Business Logo, Link & specified Ad Blurb size in the Our Sponsors section on TheSummerSpectacular.com website. You must provide your logo and ad blurb	YES Full page width ad with approx. 180 x 150 pixel logo and up to 1,000 characters of ad blurb until April 30 following this year's show	YES Full page width ad with approx. 180 x 150 pixel logo and up to 500 characters of ad blurb until April 30 following this year's show	YES Full page width ad with approx. 180 x 150 pixel logo and up to 250 characters of ad blurb until April 30 following this year's show	YES Half page width ad with approx. 120 x 80 pixel logo and up to 150 characters of ad blurb until December 31 of this year's show	YES Half page width ad with approx. 120 x 80 pixel logo and up to 100 characters of ad blurb until December 31 of this year's show	YES Half page width ad with approx. 120 x 80 pixel logo and up to 100 characters of ad blurb until December 31 of this year's show
Your Business Logo, Link & specified Ad Blurb size in the Our Sponsors section on the SouthernCruzers.com website. You must provide your logo and ad blurb	YES Full page width ad with approx. 180 x 150 pixel logo and up to 1,000 characters of ad blurb until April 30 following this year's show	YES Full page width ad with approx. 180 x 150 pixel logo and up to 500 characters of ad blurb until April 30 following this year's show	YES Full page width ad with approx. 180 x 150 pixel logo and up to 250 characters of ad blurb until April 30 following this year's show			
Display your Sign/Banner at the show (pre-approved size & location)	YES	YES				
Your Logo and/or Name goes on all flyers that we print from the time you become a sponsor and/or supply your logo to us. Must be registered and paid no later than February 1st of the Sponsorship Year. You must provide your logo.	YES					
Your Business Logo appears in all newspaper ads we run. You must provide your logo.	YES					

SPONSORSHIP LEVEL EXAMPLES – as they would appear on a typical laptop screen



SOUTHERN CRUZERS

Platinum Sponsor

LOGO OR
IMAGE

Sponsor Name w/Link 1,000 characters, not counting spaces, looks something like this. Sponsor logo or image approximately 180 by 150 pixels. Clicking on the sponsor's name, in bold font, will transport the user to the sponsor's web site. As times have changed, the demands of the marketplace on our company have increased markedly. We recognize that competitors operating at world-class levels of performance - in quality, cycle time, cost efficiencies, and new product development - are a likely part of our future. We are now better able to understand the importance

of our customers' needs, and quality has a new meaning. To become a world-class company will demand flexibility, teamwork, competencies, and focused improvements that we would have found nearly inconceivable a few years ago; and it won't be possible without the full involvement and engagement of every person in the company. World-class companies have recognized that effective leadership and management of people is absolute critical to achieve the high levels of quality and customer satisfaction they need to compete in today's market. A company's employees are viewed a valuable source competitive advantage, and managers assume

Gold Sponsor

LOGO OR
IMAGE

Sponsor Name w/Link 500 characters, not counting spaces, looks something like this. Sponsor logo or image approximately 180 by 150 pixels. Clicking on the sponsor's name, in bold font, will transport the user to the sponsor's web site. As times have changed, the demands of the marketplace on our company have increased markedly. We recognize that competitors operating at world-class levels of performance - quality, cycle time, cost efficiencies, and new product development - are a likely part of our future. We are now better able to understand the importance

of our customers' needs, quality has a new meaning.



Silver Sponsor



Sponsor Name w/Link 250 characters, not counting spaces, looks something like this. Sponsor logo or image approximately 180 by 150 pixels. Clicking on the sponsor's name, in bold font, will transport the user to the sponsor's web site. *As times have changed the demands of the marketplace on our company have markedly*

Bronze Sponsor



Sponsor Name w/Link

150 characters, not counting spaces, looks something like this. Sponsor logo or image approximately 120 by 80 pixels. Clicking on the sponsor's name, in bold font, will transport

Copper and Nickel Sponsors



Sponsor Name w/Link

100 characters, not counting spaces, looks something like this. Sponsor logo or image approximately 120 by 80 pixels.